



THE DETROIT NEWS – HOLIDAY CHEER FOR CHARITY CONTEST

1. NO PURCHASE NECESSARY TO ENTER OR TO WIN. A PURCHASE WILL NOT INCREASE YOUR ODDS OF WINNING. SUBJECT TO APPLICABLE FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS. VOID WHERE PROHIBITED.

2. Eligibility. Subject to the additional restrictions below, The Detroit News Holiday Cheer for Charity Contest (the “Contest”) is open to the following charities: Bees in the D, Howell Nature Center, New Horizons Rehab, Maybury Farm, Kids Talk Advocacy Center, Detroit Phoenix Center, Arts & Scraps, Friends of the Rouge, The Pink Fund, Transgender Michigan, Sage Metro Detroit, Kirk Gibson Foundation, Next Steps 4 Seniors, Team GUTS, Detroit Goodfellows and Rose Hill Center.

Employees, contractors and interns of Gannett Co., Inc., Detroit Free Press, Inc. The Detroit News (“Sponsor”), Digital First Media, Media News Group, , Michigan.com, The Detroit Free Press, and each of their respective divisions, affiliates, parent companies, subsidiaries and advertising and promotional agencies, and the immediate family members of, and any persons domiciled with, any such employees, contractors or interns, are not eligible to participate. Residents of a European Union member state or U.S. residents who are located in a European Union member state are not eligible to participate.

3. How to Participate; Winner Selection. The Contest will begin at 12:00 midnight (E.T.) on November 18, 2020 and end at 12:00 midnight(E.T.) on December 2, 2020 (the “Contest Period”).

Voting Round. The Voting Round will start at 12:00 midnight(E.T.) on November 18, 2020 and end at 12:00 midnight (E.T.) on December 2, 2020. Voting is open only to individuals who are 18 years or

older at the time of voting. Vote by visiting the Contest official registration page at www.DetroitNews.com/cheer2020 and completing all the required information and following all posted instructions to vote for your favorite charity. Complete the voting form with your name, email address and any other required fields, and then submit your vote by clicking on the "SUBMIT" button. Multiple voters are not permitted to share the same email address. Limit one (1) vote per person, per day. Multiple votes by means of software-generated or other automated processes will be disregarded. The five (5) charities that receive the most votes during the Voting Round will advance to the Donation Round described below. In the event of a tie where more than five (5) charities receive the most votes, all tied charities will advance to the Donation Round.

Donation Round: The Donation Round will start at 12:00 midnight (E.T.) on December 9, 2020 and end at 12:00 midnight (E.T.) on December 23, 2020 To donate money to your favorite charity, visit the Contest's FundRazr page and complete all the required information and follow all posted instructions to donate. A minimum \$10.00 donation is required. Donations are accepted only from individuals who are 18 years or older or from businesses or other organizations. The one (1) charity that receives the highest amount of money through the Contest's FundRazr page during the Donation Round will be named the Winning Charity. In the event of a tie, the Winning Charity will be randomly selected from among all tied entries receiving the highest amount of money.

Your computer must accept cookies, or any successor or similar technology, which may be used for vote or donation tracking. Ad blocking software on your computer needs to be disabled so that it doesn't interfere with processing your vote or donation.

By voting or donating, you agree to the terms of the Official Rules and to receive e-mails from Sponsor or those directed by Sponsor. You can opt-out of the receipt of such e-mails by following the directions in any email received from Sponsor.

4. Prizes. The one (1) Winning Charity will receive \$20,000 in the form of a check made payable to the Winning Charity.

5. Winner Notification and Acceptance. The Winning Charity will be notified on or about December 27, 2020 at the email address or phone number provided by the Winning Charity. If contacted by phone, Sponsor will call during regular business hours at number provided on entry form and will leave no messages. Failure to reach winner by phone after three (3) attempts may result in disqualification of winner, forfeiture of its interest in all prizes, and selection of a substitute winner from among all

remaining eligible charities. If contacted by email, Winning Charity must respond to the email notification within 24 hours of the date and time on the email. Failure to respond within such time or return of email prize notification as undeliverable may result in disqualification and an alternate winner may be selected from among all remaining eligible charities. Winner may waive its right to receive prizes. Prizes are nonassignable and nontransferable. No substitutions allowed by winner. Prizes are not redeemable for cash. Prizes and individual components of prize packages are subject to availability and Sponsor reserves the right to substitute prizes of equal or greater value. Winner is solely responsible for reporting and payment of any taxes on prizes. Winner may be required to complete an affidavit of eligibility/liability and publicity release (except where prohibited by law) which must be returned as directed by Sponsor. Failure to sign and return the affidavit or release, or to comply with any term or condition of these Official Rules, may result in a winner's disqualification, the forfeiture of its interest in the prize, and the award of the prize to a substitute winner. Except where prohibited, acceptance of any prize constitutes winner's consent to the publication of its name, biographical information and likeness in any media, including without limitation the internet, for any commercial or promotional purpose, without further compensation. Prizes not won and claimed by eligible winners in accordance with these Official Rules will not be awarded and will remain the property of Sponsor.

6. Participation. By participating, voters, donors, and charities agree to be bound by these Official Rules and the decisions of Sponsor. Charities are prohibited from obtaining votes or donations by any fraudulent or inappropriate means. Sponsor reserves the right to disqualify persons or charities found tampering with or otherwise abusing any aspect of this Contest as solely determined by Sponsor. In the event the Contest is compromised by a virus, non-authorized human intervention, tampering or other causes beyond the reasonable control of Sponsor which corrupts or impairs the administration, security, fairness or proper operation of the Contest, Sponsor reserves the right in its sole discretion to suspend, modify or terminate the Contest. Should the Contest be terminated prior to the stated expiration date, Sponsor reserves the right to award prizes based on the entries received before the termination date. Sponsor will not be responsible for incomplete, lost, late, postage-due, misdirected or illegible entries (either photos or ballots), poor quality photos, or for failure to receive donations or votes or other electronic communications due to transmission failures or technical failures of any kind, including, without limitation, malfunctioning of any network, hardware or software, whether originating with sender or Sponsor. In the event of a dispute, all votes and donations will be deemed to have been submitted by the owner of the ISP account from which they were sent. For these purposes, an ISP account holder shall mean the natural person assigned to such ISP account by the Internet access provider, online service provider, or other organization responsible for assigning ISP addresses for the

domain associated with such ISP account. Any questions regarding the number of votes submitted by the owner of an ISP account shall be determined by Sponsor in its sole discretion. Charities **are prohibited from obtaining votes by any fraudulent or inappropriate means, including, without limitation, offering prizes or other inducements to members of the public, as determined by Sponsor in its sole discretion.**

7. Construction. The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. If any such provision is determined to be invalid or otherwise unenforceable, these rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.

8. Sponsor. Detroit News – Holiday Cheer for Charity Contest is sponsored by The Detroit News. The decisions of Sponsor regarding the selection of winners and all other aspects of the Contest shall be final and binding in all respects. Sponsor will not be responsible for typographical, printing or other inadvertent errors in these Official Rules or in other materials relating to the Contest. For a list of winners (available after January 15, 2021) or a copy of these Official Rules, send a self-addressed, stamped envelope to “Winners List/Official Rules” (as applicable) Detroit News – Holiday Cheer for Charity, 160 W. Fort St, Detroit, MI 48226. If you have any questions regarding this Contest, please contact Marcy Viselli at mviselli@michigan.com.